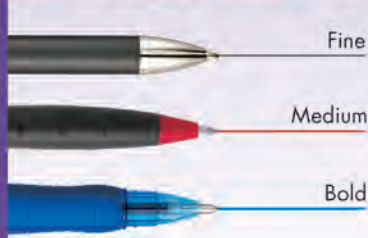




How to choose the right writing instrument to suit your writing style.

SMOOTH



Ballpoint Extended Write-Out

- Durable, non-water based ink
- Virtually smudge-free: great for lefties
- Economical stick versions offer extended write-out: best for high-usage areas like service counters, warehouses
- Point won't tear thin pages: works best on multi-part forms and contracts
- Small rotating ball dispenses ink as you push pen across page
- Suggested uses include any documentation requiring a degree of permanency

SMOOTHER



Advanced Ink System Effortless Writing

- Pens using Advanced Ink Systems provide unparalleled smoothness because the optimized delivery systems reduce friction between the tip and the paper when writing
- Unique ink viscosities (lower than typical Ball Pens, higher than Rollerball and Gel pens) allow an even flow on paper for improved color vibrancy and brilliance on paper
- Advanced Ink Systems are convenient for lefties because they dry more quickly than most gel pen inks resulting in limited to no smearing
- Advanced Ink Systems require minimal pressure from your hand when writing, so they are ideal for all writing occasions; from short notes to essays

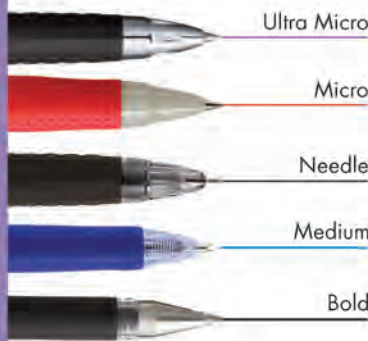
SMOOTHER



Porous Point Everyday Writing and Drawing

- Quick drying, water-based ink resists smearing and won't bleed through paper
- Felt tip great for bold marking with minimal effort
- Available in a variety of color choices
- Ideal for everyday writing and drawing

SMOOTHER



Gel Smooth, Vivid Ink

- Pigmented ink produces bold, bright colors
- Smooth writing experience and exceptional control
- Reliable performance of a ballpoint with the smooth write of a rollerball
- Many color choices - all acid free and archival-safe for professional portfolios, scrapbooks
- Great for all writing needs, especially those requiring a degree of permanency: best for legal documents or checks

SMOOTHEST



Rollerball Smoothest Writing

- Fluid, skip-free writing
- Consistent ink delivery to tip
- Rich, dramatic colors
- Uses water-based liquid ink that yields a smooth wet line on page
- Suggested uses include writing that requires less exertion and no permanency: best for letters or memos